



SGIT Steinbeis Global Institute Tübingen

SGIT Steinbeis Global Institute Tübingen is part of Steinbeis University Berlin SHB. Our certified study courses with their global focus are a winning combination of technology and management. The institute in Tübingen is thematically closely linked with Export-Akademie Baden-Württemberg. Acting cooperatively, these two educational institutions offer worldwide leadership programmes.

Our over 30 years' experience in academic education is both a challenge and the driving force to impart up-to-date knowledge which is tightly knit with actual practice.

"We are globally active and co-operate with universities and research institutes worldwide. Our employees, lecturers and professors possess substantial practical experience in the fields of technology and international business."

History of Steinbeis University Berlin

Knowledge and education are prerequisites for personal and entrepreneurial success, therefore they are important for economic growth and prosperity in the present-day information society. Steinbeis University Berlin has been combining theory with practice and supporting academic and further education since 1998. By doing this, the university has become a provider of fundamental services in the all-encompassing process of knowledge and technology transfer.

Investment	Added Value
Company allocates a project task	Employee works full-time in the company
24 months' job-integrated studies	Further development of personal competencies
Attendance courses with German experts	German Master's degree from a state-approved, renowned university which is also authorized to award doctoral degrees
E-Learning / Distance Learning elements	
Self-study and project implementation	Contacts to international partners

"People are our first priority."

Contact



Steinbeis
Global
Institute
Tübingen



Steinbeis-
University
Berlin
SHB



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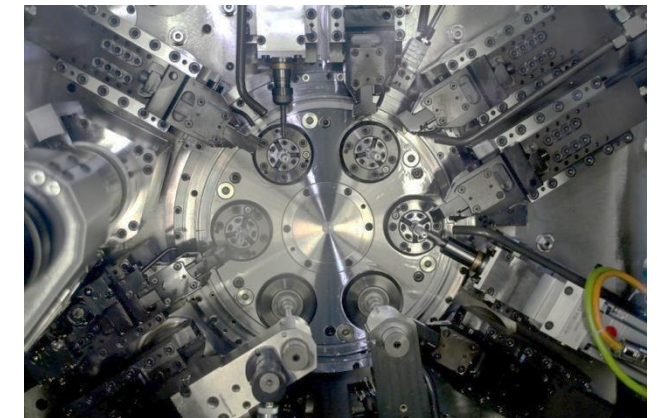
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M.Sc. Global Technology Management in Iran

**120 Credit Points
German Master's Degree**



**We create leaders
for our global world**

Study

The “Project-Competence” concept

During the whole study period, every student works at a particular project assigned to him by a cooperating company.

We offer our students seminars which help them collect relevant information, theoretical knowledge and develop research skills important to solve the project problem.

Our degree courses guarantee a sound and goal-oriented approach which is focused on the needs of enterprises and secures innovation, competitive advantage and increased profitability.

Since our academic programme is especially designed within the cooperative framework between the institute and enterprises, the latter get an opportunity to educate their employees, who do not have to leave the company.

Moreover, companies facing a particular challenge can rely on their own employees to come up with the most effective solution in the course of studies. Another opportunity for the company is to choose the most suitable candidate from our pool of applicants. In this way, a potential student with practical experience, either from the home country or abroad, will be hired by the company for the whole study period.

The “Project-Competence” concept proved effective in personnel development – after successfully completing the degree programme, the majority of our students receive a job offer from the company whose project formed the basis of their studies.

Basic Study

Basic Content	Blended Learning	Self-study/ Projects	Credit Points
Scientific Work	3	14	5
Applied Technology	8	9	5
Business Administration & Economics	8	9	5
Law	5	12	5
Business Process Management	5	12	5
Global Sourcing	5	12	5
Integrated Management & Leadership	7	13	6
Personal Competencies	7	17	7
Future Technologies & Technological Megatrends*)	23	50	22

*) Energy, Medical Technology, Biotechnology, Mechanical Engineering, Automotive and Production Technologies

Advanced Study

Advanced Content	Blended Learning	Self-study/ Projects	Credit Points
Global Project Management of Technologies	5	17	7
International Marketing of Technologies	5	15	6
Innovation Management within the Company	5	20	8
Strategic Technology Management	5	18	7
Technology Transfer	6	11	5
Master Thesis	--	76	22
Total Basic + Advanced	97¹⁾	304²⁾	120

1) Distance seminars see detailed plan + attendance days for examination, coaching presentations, study week Asia
2) 120 days self-study, 184 days project work

